

O P E R A T I O N
JUL 24 2001
PATENT & TRADEMARK OFFICE

CPA/2162
AK/111
NE
7280

**CONTINUED PROSECUTION APPLICATION (CPA)
REQUEST TRANSMITTAL**

Submit an original, and a duplicate for fee processing
(Only for Continuation or Divisional applications under 37 CFR 1.53(d))

DUPLICATE

Address to:
Assistant Commissioner for Patents
Box CPA
Washington, DC 20231

Attorney Docket No.	7791-0081-25X
First Inventor	David Rochon
Group Art Unit	2162
Examiner	Janvier, J.

This is a request for a continuation or divisional application under 37 CFR 1.53(d)
(continued prosecution application (CPA)) of prior application number 09/418,509
filed on October 15, 1999 entitled A SYSTEM AND METHOD FOR DELIVERING TARGETED PRODUCT SAMPLES
AND MEASURING CONSUMER ACCEPTANCE VIA A COMPUTER NETWORK

1. Enter the unentered amendment previously filed under 37 CFR 1.116 in the prior nonprovisional application.
2. An amendment is enclosed.
3. This application is filed by fewer than all the inventors named in the prior application, 37 CFR 1.53 (d)(4)
 - a. DELETE the following inventor(s) named in the prior nonprovisional application:
 - b. The inventor(s) to be deleted are set forth on a separate sheet attached hereto.
4. A new power of attorney or authorization of agent (PTO/SB/81) is enclosed.
5. Information Disclosure Statement (IDS) is enclosed:
 - a. PTO-1449
 - b. Copies of IDS Citations

CLAIMS	NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL	37	MINUS 20	17	× \$18 = \$306.00
INDEPENDENT	3	MINUS 3	0	× \$80 = \$0.00
		<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS	+ \$270 =	\$0.00
			BASIC FEE	\$710.00
			TOTAL OF ABOVE CALCULATIONS	\$1,016.00
		<input type="checkbox"/> Reduction by 50% for filing by Small Entity		\$0.00
			TOTAL	\$1,016.00

6. Small Entity Status:

- Applicant claims small entity status. See 37 CFR 1.27.
- 7. The Commissioner is hereby authorized to charge fees under 37 CFR 1.16 and 1.17 for the papers being filed herewith and for which no check is enclosed, or credit any overpayment to Deposit Account No. 15-0030.
- If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 CFR 1.136 for the necessary extension of time in the parent case. Any fees required for such an extension of time may be charged to Deposit Account No. 15-0030.
- 8. A check in the amount of **\$1,016.00** is enclosed.
- 9. Other:

07/25/2001 SSESHE1 00000076 09418509

01 FC:131 710.00 OP
02 FC:103 306.00 OP



22850

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Respectfully submitted,

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MAIER & NEUSTADT, P.C.

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Registration No. 35,299

Attorney of Record

7791-0081-25X



1/12 Response
m/e
7-28-01

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

DAVID ROCHON ET AL : EXAMINER: JANVIER

SERIAL NO: 09/418,509 :

FILED: OCTOBER 15, 1999 : GROUP ART UNIT: 2162

FOR: SYSTEM AND METHOD FOR :
DELIVERING TARGETED
PRODUCT SAMPLES AND
MEASURING CONSUMER
ACCEPTANCE VIA A
COMPUTER NETWORK

RECEIVED
JUL 26 2001
Technology Center 2100

37 CFR 1.111 RESPONSE TO OFFICE ACTION

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

In response to the official action dated June 06, 2001, please amend the above-
identified application as follows: